

# INSURANCE ASIA NEWS

Institutional Asset Management Awards  
2026



## Lion Global Investors

### Best Investing Product/Strategy



**This product integrates direct physical gold exposure into an insurance-based investment framework.**

The Lion Global Singapore Physical Gold Fund represents a differentiated investment solution combining physical asset integrity, institutional governance and broad-based accessibility within a single strategy.

The strategy demonstrates how institutional-grade physical gold exposure can be scaled efficiently to mass-market investors without altering the underlying investment structure. This is evidenced by strong institutional participation, including Singlife as an anchor investor. Seeking to increase its strategic allocation to gold, Singlife identified the fund as a strong fit given its transparent structure, robust custody framework and direct exposure to physically backed gold.

The fund was developed to provide investors with direct exposure to physical gold by tracking the LBMA Gold Price AM, while addressing structural limitations commonly associated with physical gold ownership. Unlike traditional approaches that involve private storage, foreign jurisdictions or high transaction costs, the fund invests in LBMA Good Delivery gold that is allocated, insured and securely vaulted in Singapore, offering a transparent and institutionally robust framework for gold investment.

The fund provides investors with access to physical gold, underpinned by secure vaulting, insured protection, and seamless digital accessibility as the first of its kind in Singapore.

Lion Global Investors partnered with MariBank to offer the Lion Global Singapore Physical Gold Fund through Mari Invest Gold, enabling investors to gain exposure to physical gold from as low as S\$1 (US\$0.13) via a regulated digital banking platform.

Lion Global Investors also partnered with Great Eastern to launch the Great Link Singapore Physical Gold Fund, Singapore's first physical gold investment-linked policy fund. This product integrates direct physical gold exposure into an insurance-based investment framework, enabling gold to function as a strategic component of long-term wealth accumulation and protection planning.

Rather than creating a simplified or synthetic version of gold exposure for retail investors, Lion Global Investors maintained the same investment discipline, custody standards and governance framework used for institutional clients.

From a strategy standpoint, this example illustrates how physical gold can be repositioned beyond tactical allocation.