

INSURANCE ASIA NEWS

Institutional Asset Management Awards
2026



Aberdeen Investments

Insurance Fund House of the Year, Singapore



Vivian Tang, Head of APAC Client Group and Head of Hong Kong

Deep investment expertise, advanced proprietary insurance-focused modelling toolkits, and the Strategic Insurance Group are the three pillars that set Aberdeen apart.

Aberdeen Investments has been a leading light in Singapore's fund management community for many years and home to its APAC headquarter.

The Asia-Pacific region is a vital part of Aberdeen's global footprint and growth strategy. The firm is fully committed to servicing local investors – individuals and institutions, by providing access to our global investment capability combined with quality service and experience and importantly, a long track-record of consistently generating superior risk adjusted returns on the back of a stable core investment team driven by a disciplined investment philosophy.

Aberdeen demonstrates its commitment to the region by the level of client engagement and investment events it stages on a periodic basis. This includes the annual Aberdeen APAC Investment Forum, where the company engages with over 400 clients across institutional and wholesale channels in the region.

This commitment underpins the firm's ambition to grow alongside the region's insurance industry as insurers navigate multi-faceted requirements from evolving capital regimes, increasing financial sophistication and product relevance as well as integrating SDG and/or net-zero strategies amidst an increasingly volatile financial markets and strengthen its presence as a trusted partner for the long term.

"Our strength stems from three fundamental pillars that set Aberdeen apart," said Vivian Tang Head of APAC Client Group and Head of Hong Kong.

"Deep investment expertise, advanced proprietary insurance focused modelling toolkits, and the Strategic Insurance Group – a dedicated fully-resourced globally-focused team working collaboratively with insurance companies in the region and beyond – with full-time presence in Singapore.

The team comprises highly qualified insurance-literate persons with experience in Asset-Liability Management (ALM), managing general account assets for insurers, optimising fixed income portfolios and supporting insurance clients on their investment evolution as well as In-depth regional and global regulatory knowledge reflecting the increasingly interconnected insurance landscape.

This seamless integration empowers the firm to develop and execute solutions capable of meeting the unique needs of each insurance client in the Asia-Pacific region.