INSURANCE ASIA NEWS
COUNTRY AWARDS FOR EXCELLENCE 2026

VIETNAM

Best General Insurer (Commercial)

PVI INSURANCE

“Being honored as ‘Best General Insurer (Commercial)’ for the third consecutive year, particularly as PVI Insurance celebrates its 30th anniversary, is a meaningful recognition of the journey we have steadfastly pursued. Guided by our philosophy of ‘Think Different – Act Different – Make the Difference’ we continue to strengthen our financial foundation and governance capabilities, invest in technology, enhance service quality, and develop specialized insurance solutions. Our goal is not only to sustain growth, but also to create more sustainable value for customers, communities, and Vietnam’s insurance market in the next phase of development.”

**Mr. Pham Anh Duc,
PVI Insurance’s CEO**

In 2026, marking its 30th anniversary, PVI Insurance continues to be honored in the “Best General Insurer (Commercial)” category at the InsuranceAsia News Country Awards for Excellence 2026. Alongside its double win at the Asia-Pacific IAN Awards for Excellence 2025 in the “General Insurer of the Year” and “Underwriting Initiative of the Year” categories, three consecutive years of recognition by InsuranceAsia News at the country level have once again reaffirmed PVI Insurance’s capabilities and leading position in Vietnam’s non-life insurance market. This provides a solid foundation for PVI Insurance to accelerate its international expansion strategy, gradually broaden its presence, and strengthen its position across the region.

Three decades of development have also seen PVI Insurance steadily build a customer-centric strategy, linking growth with a strong financial foundation, prudent risk management, and continuous innovation. Building on this foundation, in 2025 PVI Insurance became the first non-life insurer in Vietnam to achieve USD 1 billion in revenue. This new scale not only reflects revenue growth, but also provides additional resources for PVI Insurance to further invest in professional capabilities, technology, and services, with the aim of meeting increasingly high standards in regional and international insurance markets.

One of the key capabilities PVI Insurance continues to strengthen is claims management – where an insurer’s commitment is most clearly demonstrated when customers face losses. Claims intake, assessment, and settlement processes have been standardized, while data, artificial intelligence, and automation are being progressively integrated into operations to shorten processing times and improve transparency and accuracy. Alongside its technology platform, PVI Insurance’s experience in handling large and complex losses remains a key capability, particularly in commercial and industrial insurance.

From a broader perspective, PVI Insurance sees the role of insurance as extending beyond loss compensation. It is also a tool that helps individuals and businesses proactively manage risks, protect what they have built, and maintain stability in the face of unpredictable changes. This perspective is reflected in PVI Insurance’s cooperation with social organizations such as Vietnam Social Security and the Vietnam Farmers’ Union through programs that raise public awareness and expand access to insurance, while also creating additional employment and income opportunities for local workers, particularly in rural and disadvantaged areas.