

Lifetime Achievement Award David L. Fried

He has extensive experience in a number of globally focused strategic roles, having spent 27 years with HSBC, where he served in various CEO roles across the Americas, Asia, the United Kingdom and the Middle East.



David L. Fried

David Fried has had a career of 40 years in the insurance industry. He has extensive experience in a number of globally focused strategic roles, having spent 27 years with HSBC, where he served in various CEO roles across the Americas, Asia, the United Kingdom and the Middle East.

At HSBC, he was Group General Manager and Group Head of Insurance and Retirement Businesses overseeing the company's insurance and pension operations across 52 countries. He was also a member of the Executive Committee of the Hong Kong and Shanghai Banking Corporation.

During David's time at HSBC in Asia the insurance and Retirement businesses expanded from two to nine countries of operation with joint venture establishment in China, Korea and India whilst making ground breaking investments in Ping An Insurance (Group) in China and Bao Viet Holdings in Vietnam, where he sat on each of these group's boards of directors.

David is also the previous CEO, Emerging Markets, at the QBE Insurance Group, where he was also a member of the QBE Group's executive committee.

He was CEO, Asia Pacific for Allianz SE, where he served on the international management board.

Upon his retirement from corporate life David served as the Non-Executive Chairman of Preferred Global Health.

David has always been a great believer that the future of the industry is the development of the talent within the teams he was a leader of. Therefore, the proudest part of his career has been the many team members who have become global, regional and country level CEOs, executive leaders and developers of market leading innovations and companies.

He continues to work as a mentor and advisor to many students, individuals and companies such as ZSchool, Insurenest, and Agent Knox in the US, where he serves as an advisor.

David also has felt that growth of the communities we lived in was a prerequisite and therefore has enjoyed his work with the HK Philharmonic, Juvenile Diabetes Action in HK, and the HK Cancer Fund.

"I want to thank InsuranceAsia News and the awards judges for this tremendous honour and recognition. It is most humbling," David said.