



SINGAPORE

Best Life Insurer



Manulife Singapore, the winner of the Best Life Insurer in Singapore Award, has been serving the financial needs of its customers since 1899.

Over the years, the company has grown significantly, providing a broad range of insurance, retirement, and wealth management solutions that cater to various life stages.

This growth of Manulife Singapore is supported by a robust multi-channel distribution network and strategic banking partnerships, which offer customers unparalleled access to sophisticated financial strategies and solutions.

The strength of Manulife Singapore lies in its meticulously forged collaborations with leading banks and financial institutions.

These partnerships have enhanced the company's ability to deliver a variety of innovative products and services, designed to protect, grow, and transition wealth seamlessly across generations.

A notable example is the 15-year bancassurance partnership with DBS, which has allowed Manulife to build comprehensive propositions and capabilities, ultimately better serving its customers.

In addition to strong partnerships, Manulife Singapore is focused on accelerating its digital transformation to meet the evolving needs of today's customers.

The company has diligently maintained a robust and scalable infrastructure, ensuring that it can support the digital demands of its clientele.

Manulife's ambition to be a digital customer leader is not just an aspiration but a reality that is actively being built.

"At Manulife Singapore, our commitment to serving customers drives our success. We evolve through innovative products, strong partnerships, and digital advancements, always putting customers at the heart of what we do to improve their lives and simplify their decisions," says the company.

Through its innovative approach and commitment to digital excellence, Manulife Singapore continues to solidify its position as a leading life insurer in Singapore.

By offering a comprehensive suite of insurance, retirement, and wealth management solutions, and leveraging strong partnerships and digital advancements, Manulife Singapore is well-equipped to meet the evolving financial needs of its customers.



Dr Khoo Kah Siang
President & Chief Executive Officer
Manulife Singapore

"At Manulife Singapore, our unwavering commitment to serving our customers is the cornerstone of our success. We have continually evolved to meet their financial needs through innovative products, strong partnerships, and digital advancements. We believe that by putting our customers at the heart of everything we do, we can make their lives better and their decisions easier."