

CEO of the Year

Alexander Grenz



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lexander Grenz's focus on creating a customer centric organisation, emphasis on employee wellbeing, and introduction of sustainability initiatives earned the commendation of the judges.

Under Grenz's leadership, Allianz PNB Life has been the fastest growing life insurer in the Philippines for two consecutive years, owing to the efficiency and effectiveness of its Covid-19 response which ensured that access to its portfolio of quality solutions was not compromised.

Since taking the helm, Grenz has made Allianz PNB Life more performance driven by introducing the Objectives and Key Results framework. This ensured that quarterly targets for the com-pany and all departments were ambitious while resources were appropriately allocated to support their successful achievement. As a result, the company has cemented its status as a leading bancassurance player in the Philippines and strengthened its agency presence in a very competitive landscape. It has also made significant strides in delivering on its digital roadmap, critical to the continuation of its growth trajectory.

Staff wellbeing is an ongoing priority for Grenz, with Allianz PNB Life offering flexible work arrangements to all employees and providing assistance in the form of utility subsidies. Employee benefits were also enhanced and a range of wellness initiatives introduced such as a Work Well Pact, Mindful Mondays and Focus Afternoons. Grenz also sets the tone from the top with consistent and open communication through his weekly CEO reports, monthly #AskAlex virtual engagements, and quarterly town hall meetings.

Allianz PNB Life's local advocacies are also worthy additions to those of the Allianz Group, which regained its status as the most Sustainable Insurer in the world according to the 2021 Dow Jones Sustainability Index. Its key programs support youth empowerment, sustainable mobility, financial inclusion, and food sustainability through its product development initiatives.

Grenz said: "It is a great honour to be recognised as CEO of the Year. I accept this award on behalf of my dedicated and hardworking colleagues who persevered and achieved a great deal in 2020. Thank you for recognising our efforts and giving us further inspiration to remain steadfast on our purpose to secure the future of Filipinos through simple, fair, and sustainable solutions."